



IWK Run for Families – Official Fundraising Incentives Contest Rules

April 2017

SPONSOR

Sponsor is the IWK Foundation, Suite B-220, 5855 Spring Garden Road, Halifax, Nova Scotia, Canada (“Sponsor” or “IWK”).

TERM

The **IWK Run for Families** fundraising campaign period runs from March 16, 2017 12:00:00 a.m. Atlantic Daylight Time until June 28, 2017 11:59:00 p.m. Atlantic Daylight Time (“**ADT**”) (the “**Term**”). Registration for the IWK Run for Families is available online at: www.iwkrunforfamilies.ca.

By registering for the IWK Run for Families, individual registrants (“a **Participant**, or the “**Participants**”) shall automatically be eligible to win the prizes as described in these official rules (the “**Official Rules**”), subject to the limitations on eligibility as described in these Official Rules.

DESCRIPTION OF THE PRIZES AND THE PROCESS FOR WINNER SELECTION:

- Participants are eligible to win the following prizes :

General Fundraising Prize: **

For every \$50 fundraised by a Participant for the IWK Foundation, a Participant will receive a ballot to be entered into the draw for two (2) round-trip passes in North America including all Sun Destinations (Retail Value approximately \$2,264) (the “General Fundraising Prize”).

Top Fundraiser Prizes:

The following prizes will be awarded to the top individual fundraisers who raise the most money for the IWK Foundation:

1. First Place: Trip to Montreal for Four (4) people on VIA Rail

Four tickets with VIA Rail from Moncton to Montreal and return (Estimated Value: \$4500)

2. Second Place: Cabot Links Golf Package

Two (2) room nights at the Cabot Links Lodge with capacity for up to eight (8) guests, and eight (8) rounds of golf (Estimated Value: \$3750).

3. Third Place: \$1000 gift card from Atlantic Superstore



ADDITIONAL PRIZE INFORMATION:

- Actual retail value of travel packages may vary depending on the date of booking, date of travel, and changes in exchange rates. The prizes are non-transferrable.
- The Top fundraisers will be identified by the IWK Foundation team on the deadline of June 26, 2017 at 11:59:00 p.m. ADT.
- The draw for the General Fundraising Prize will occur on June 29, 2017 by 9:00 a.m. ADT.
- The top fundraisers (collectively with the General Fundraising Prize winner, the "Identified Winners") will be notified starting at 9:00 am ADT on Friday, June 29 via email, in person or by phone numbers provided.
- The winner of the General Fundraising Prize will be contacted by phone.
- Before being declared an official prize winner, the Identified Winners will be required to demonstrate proof of eligibility and sign a release, including a publicity release, as prepared by the Sponsor to claim the prize. The Identified Winner of the General Fundraising Prize will be required to correctly answer, unaided, under a limit of time, a mathematical skill-testing question.
- The Identified General Fundraising Prize Winners will have until 4:00 p.m. ADT the day after the notice is posted to contact the IWK Foundation & accept their prize otherwise another winner will be selected.

ADDITIONAL ENTRY RULES

- Contest is open only to individuals who are registered as Participants in the IWK Run for Families happening on June 18, 2017 (www.iwkrunforfamilies.ca)
- The fundraised total can be a combination of online and offline funds. **NOTE:** for offline funds to be eligible they must be presented to the IWK Foundation by June 26, 2017 at 4:00 pm. ADT.
- Individuals must be 18 years of age or older on or before June 18, 2017 to be eligible for fundraising prizes.
- This contest is only open to individual Participants (whether or not they are members of a team); teams are not eligible.
- Employees of the IWK Foundation, and its prize sponsors, subsidiaries and affiliates, and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such employees, prize sponsors, subsidiaries and affiliates, whether related or not are not eligible to win a prize.

LIMITATION OF LIABILITY

All Participants agree to release, discharge, and hold harmless the IWK Foundation and its prize sponsors, partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives (the "Contest Entities") from any claims, losses, and damages arising out of their participation in this Contest or any Contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder.



The Contest Entities assume no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Contest entries or entry forms; or alteration of entries or entry forms. The Contest Entities are not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email entry to be received on account of technical problems or traffic congestion on the Internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to entrants' or any other persons' computers related to or resulting from participation in this Contest.

CONDITIONS

THIS CONTEST IS VOID WHERE PROHIBITED. Entrants agree that this Contest shall be subject to and governed by the laws of the Province of Nova Scotia and the federal laws of Canada applicable therein. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or on connection with this Contest are hereby excluded and any Participant expressly waives any and all such rights.

Participants also agree (a) to be bound by these Official Rules; (b) that the decisions of the Sponsor are final and binding with respect to all matters relating to the Contest; and (c) if a Participant wins a prize that the Sponsor may use the Winner's name, photograph, likeness, and/or voice in any publicity or advertising relating to the Contest or future promotions without compensation or approval (except where prohibited by law). In the event that the selected Winner of the prize is ineligible, cannot be traced or does not respond within the notification period as required above, or refuses the prize, the prize will be forfeited and Sponsor, in its sole discretion, may choose whether to award the prize to another eligible entrant.

The Sponsor reserves the right to verify the validity and originality of any entry and/or entrant (including an entrant's identity, address, and auditing of funds raised) and to disqualify any Participant who is not eligible in accordance with these Official Rules or who tampers with the entry process. Failure by the Sponsor to enforce any of its rights at any stage does not constitute a waiver of those rights.

RIGHT TO CANCEL OR SUSPEND CONTEST

If for any reason the Contest is not capable of running as planned, due to infection by computer virus, bugs, worms, trojan horses, denial of service attacks, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of IWK Foundation that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, IWK Foundation reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the Contest.



WINNERS LIST

Participants are responsible for complying with these Official Rules. The Winner's name will be posted online at iwkfoundation.org and iwkrunforfamilies.ca once all prizes have been claimed. .

DATA PRIVACY

Participants agree that personal data, especially name and address, may be processed, shared, and otherwise used for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules. The data may also be used by the Sponsor in order to verify the participant's identity, postal address, and telephone number or to otherwise verify the participant's eligibility to participate in the Contest. Participants have the right to access, review, rectify, or cancel any personal data held by Sponsor by writing to the IWK Foundation. Personal data will be used by Sponsor and its affiliates exclusively for the purposes stated herein.

ACCOUNT HOLDER

In the event of dispute over the identity of the Winner, the Winner may be required to provide identification and proof sufficient to show that he/she is the authorized account holder of the IWK Run for families fundraising page and such other proof as may be required by the Sponsor. It is the sole responsibility of the Participant to notify the Sponsor in writing if the Participant changes his or her contact information during the period of the Contest. The sole determinant of the time for the purposes of a valid entry in this Contest will be the Sponsor's server machine(s).

TRAVEL

The Winner is solely responsible for all costs incurred to and from the airport, train stations or other travel departure locations as some of the prizes originate and terminate there. All fees or expenses other than those expressly mentioned above are responsibility of the winner which include, but are not limited to, transportation to and from airports, other taxes, gratuities and other incidentals associated with the prize. The winner is responsible for ensuring that all necessary travel documents and required permissions are obtained for him/her prior to ticketing and otherwise in order to travel. The Sponsor is not responsible if the Winner is denied access to any aircraft or other mode of transportation or entry/re-entry into destination country. In such an event, such Winner will be solely responsible for any expenses incurred and their prize may be forfeited, in whole or in part, as determined in the sole discretion of the Sponsor. The Sponsor is not responsible for replacing the prize in the event of any weather related delays or cancellations.

Any questions about this contest can be directed to the IWK Foundation by emailing foundation.events@iwk.nshealth.ca or phoning 1-800-595-2266



** Definition of Fundraised Dollars is as follows: All money raised by the participant through the IWK Foundation's Team Raiser site or through off-line pledges. All donations must be confirmed by the final deadline of June 26, 2017 by 4:00pm AST.

*** Air Canada Passes will be valid for one year until the end of June 2018. Tickets must be booked online using the promotion code. Transportation is valid on board Air Canada, Air Canada Rouge, or Air Canada Express Carriers (not valid on Star Alliance Partners or code sharing carriers) and is subject to availability at the time of reservation. All applicable fees (such as airport taxes, departure taxes, security charges or other third-party fees) are the sole responsibility of the ticket bearer. They are not transferable, not refundable and not redeemable for cash. Frequent flier mileage accumulation is not permitted. Upgrade certificates may not be used with these passes.